tylermcnamara.com

TylerMcNamara

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graphic design. web development. marketing.

Profile

Design is a profession with endless creative possibilities, this is the setting I enjoy working in. Whether it is print, web, or video, I always give it my all because these are the things I am passionate about and why I love what I do.

Skills

Graphic design
- Photoshop
- Illustrator
- In design

Web development
- Flash
- Dreamweaver
- Jquery

Marketing
- Internet marketing
- Social media

Industry Experience

Graphic Designer — 2010 - Present
ellie's eco Home Store
Expanded beyond an unpaid internship to a paying position at the company. I created all marketing material for the stores largest recoded sale by producing: newspaper print ads, newsletter blasts, and a human directional sign. Currently assisting on the development of the nations largest eco wholesale website.

Frelance Web Developer — 2009 - Present
Coffee shops across Boulder
Developed over 10 websites within my first year in the industry. Beyond designing and coding the sites I helped many of my clients with sucessfull SEO campaigns, social marketing, dynamic flash components, database creation, and newsletter design.

Education

Web Development Certificate — 2009-2010
Front Range Community College, Westminster CO

Bachelor of Science in Busines — 2002-2007
University of Colorado, Boulder CO
Major in Marketing and completion of all requirements in Management

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